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PRESS RELEASE

Digi-Key Corporation and Vicor Corporation Announce Global Distribution Agreement

THIEF RIVER FALLS, Minn., USA – [Electronic components](#) distributor Digi-Key Corporation, recognized by design engineers as having the industry’s [largest selection of electronic components](#) available for immediate shipment, and Vicor Corporation today announced the two companies have signed a global distribution agreement.

[Vicor Corporation](#) offers a comprehensive portfolio of high efficiency, high density power distribution architectures that enable customers to efficiently convert and manage power from the wall plug to point-of-load and address a broad range of power system requirements including performance-critical applications.

“Vicor is well known for its innovative, high performance modular, plug-and-play components ranging from bricks to semiconductor-centric power solutions, and its world-class manufacturing and applications development,” said Jeff Shafer, Digi-Key’s vice president of global interconnect, passive, and electromechanical products. “Adding these products to our premier power offering is a natural and beneficial decision for Digi-Key and our customers. We look forward to a successful partnership with Vicor.”

For more than thirty years, engineers have relied on the density, efficiency and flexibility advantages of [Vicor components](#). Vicor offers tens of thousands of standard and customized high performance power conversion and management products designed to enable customers to achieve faster time to market, greater functionality and a competitive advantage.

“Vicor’s new relationship with Digi-Key represents an important element of our global growth strategy,” said Richard Begen, Vicor’s vice president of global distribution. “We expect that Digi-Key’s expansive market reach will enable Vicor to expand our global footprint, while increasing our presence and revenue in critical growth markets worldwide.”

[Vicor products](#) are available for purchase now on [Digi-Key’s global websites](#).

As the leading integrated Internet-based distributor of electronic components, information about and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Key's single, North American location. The company's integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company's online offerings and resources include: an [interactive online catalog](#); [PTM[®]](#) product training modules; [TechZoneSM technology zones](#); [Another Geek Moment videos](#); [Digi-Key toolbar](#); [PurchasingProSM](#) for electronics buyers; [TechXchangeSM](#); [a Mobile and Social Center](#); [a Reference Design Library](#); and [Scheme-itSM](#).

About Digi-Key Corporation

As one of the world's leading, totally integrated, Internet-based distributors of electronic components, Digi-Key Corporation has earned its reputation as an [industry leader](#) through its total commitment to service and performance. Digi-Key is a full-service provider of both prototype/design and production quantities of electronic components, offering more than two million products from over 500 quality name-brand manufacturers at www.digikey.com. A testament to Digi-Key's unparalleled commitment to service, North American design engineers have [ranked Digi-Key as the #1 Most Preferred Distributor](#) (UBM/EE/Times Distributor Customer Preference Study/June 2011). With global sales for 2010 surpassing \$1.5 billion, Digi-Key's single location in North America is one of its greatest assets. Additional information and access to Digi-Key's broad product offering is available at www.digikey.com.

About Vicor Corporation

Vicor Corporation designs, develops, manufactures and markets modular power components, power management and complete power systems based upon a portfolio of patented technologies. Headquartered in Andover, Massachusetts, Vicor sells its products primarily to customers in the higher performance, higher power segments of the power systems market, including aerospace and defense electronics, enterprise and high performance computing, industrial equipment and automation, telecommunications and network infrastructure, and vehicles and transportation markets.

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