



FOR IMMEDIATE RELEASE

Vicor to Demonstrate New Power Conversion Products and Simulation Tool at APEC

IBC simulation tool among the highlights for premier power electronics conference

Andover, MA – February 1, 2012 – Vicor Corporation (NASDAQ: VICR) today announced its participation as an exhibitor and sponsor at the Applied Power Electronics Conference (APEC) 2012, February 5 – 9 in Orlando, Florida, at the Disney Coronado Springs Resort Convention Center. Attendees can visit Vicor at booth #100 to learn more about Vicor’s comprehensive portfolio of high density, high efficiency, flexible solutions for power conversion and power management, including:

- Picor™ Semiconductor Power Solutions
- V.I Chip™ High Performance Power Modules
- Brick Modular and Customizable Power

Also at the booth, Vicor will host demonstrations of its new [online IBC Power Simulation tool](#), a recent addition to the PowerBench™ online design center.

Vicor will also participate in these special events at APEC:

- Tuesday, February 7 - Rap Session 2 - Future of R&D: Panel discussion focused on skill roadblocks, outsourcing engineering, and power electronics as a commodity, moderated by Alix Paultre of Advantage Business Media. This session begins at 5:00 PM EST.
- Wednesday, February 8 - Exhibitor Seminar (Session #5) presentation by Stephen Oliver, VP of V.I Chip marketing, Vicor, on new integrated approaches for high density, high efficiency power conversion from AC to point of load. This session begins at 10:30 AM EST and will be hosted in the Coronado E/F room.

“Vicor is proud to be a Diamond Sponsor of APEC 2012,” said Robert DeRobertis, Director of Global Marketing and Communications, Vicor. “As the premier event in applied power electronics, APEC affords us a valuable opportunity to gather with other power experts and assess the ongoing technology innovation that’s shaping our industry.”

About APEC

As The Premier Event in Applied Power Electronics™, [APEC](#) focuses on the practical and applied aspects of the power electronics business. The conference includes professional development courses taught by world-class experts and presentations of peer-reviewed technical papers covering a wide range to topics of interest in power electronics.

About Vicor Corporation

Headquartered in Andover, Massachusetts, Vicor Corporation designs, manufactures and markets innovative, high performance modular power components, from bricks to semiconductor-centric solutions, to enable customers to efficiently convert and manage power from the wall plug to the point-of-load. Complementing an extensive portfolio of patented innovations in power conversion and power distribution with significant application development expertise, Vicor offers comprehensive product lines addressing a broad range of power conversion and management requirements across all power distribution architectures, including CPA, DPA, IBA, FPA and CBA. Vicor focuses on solutions for performance-critical applications in the following markets: enterprise and high performance computing, telecommunications and network infrastructure, industrial equipment and automation, vehicles and transportation and aerospace and defense electronics. www.vicorpower.com

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